

COEURterly Community Relations

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Inside this issue:

Bolivia's FUNDESPO 2

Bolivia's Bocamina Restoration 2

Coeur's Mission Statement 3

Argentina's Family Day 3

Mexico's ESR Award 3

Rochester's Rebirth 4

Alaska's Support of Education 4

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Coeur Kicks Off New Community Relations Initiatives

As a part of Coeur's 2011 Sustainability and Corporate Responsibility initiatives, the team at corporate is going to be working closely with each of our sites individually and collaboratively. Luke Russell, VP of Environmental Affairs and Britt Towery, Community Relations Specialist, will be assisting in these endeavors. Both will be working with each of Coeur's mine sites to open the lines of communication and determine how best corporate can provide what individual sites need to have a successful community relations program. Many of the mine sites currently have established programs in place and we are looking for inputs, ideas and proven methods from those locations to use as tools and support for our other mine sites.

The vision of these new initiatives is that we can create an open dialogue between each of our mine sites, as well as with corporate, and we can work together collaboratively with ideas and proven methods to meet the needs of our individual communities. We are looking for continued feedback, open conversations about what is happening in your communities, and progress reports for how well Coeur and its companies are doing.

In the end, it is our intent to see a mutual benefit for the Company and the local stakeholders by Coeur and its companies being an integral part of their community.



Corporate Social Responsibility Policy

Coeur is committed to responsible mineral development for the benefit of our shareholders, while contributing meaningfully to the sustainable development of the communities in which we conduct business. This encompasses respecting the health and safety of our employees, protecting the environment, respecting human rights and developing partnerships to support the economic and social framework of our host communities. We call this framework "**Producing and Protecting.**"

At Coeur we believe that by becoming part of the solution to community and social challenges, the Company builds trust and sustaining relationships that go beyond our mining operations. Being involved and supporting local organizations fosters a better understanding of the mutual needs of the Company and the community. The Company's endeavors also encourage a mutual-gain approach to issues affecting employees, the community and the Company. It's our policy to treat others with respect and engage in open and honest communication.

In meeting this commitment Coeur will provide necessary resources to:

- * Implement ethical business practices
- * Integrate social economic benefits, protection of employee health and safety, environmental protection, and human rights into our business practices
- * Identify and partner with local communities on mutually beneficial opportunities to enhance worker skills, employment opportunities and for sustainable development initiatives
- * Make meaningful contributions to the host communities in which we operate

Developing Industries to Sustain a Community

In 2008 Coeur’s San Bartolome Mine in Bolivia established the Foundation for Sustainable Development Potosi, FUNDESPO, to assist in the development of the silversmith, industrial and tourism industries in Potosi, Bolivia, a historically rich silver mining area where the mine is located. San Bartolome is the first modern, large-scale silver mine built in Bolivia and has been a leader in creating new jobs to generate income both locally and nationally.

The foundation’s goal is to leverage the success of the San Bartolome Mine for the benefit of the local community. FUNDESPO’s focus is to foster development of the local Bolivians’ trades and to provide vital contributions to help sustain Bolivia’s long-term economic goals through promoting tourism development, preservation of historical and cultural heritage, health and education projects in Potosi.



GRAFILADORA
a historic piece of Bolivian mining equipment used to polish the edge of a coin.

SUSTAINABLE DEVELOPMENT:

Meeting the needs of the present without precluding the needs of future generations.



BALANZA DE PRECISION
a historic piece of Bolivian mining equipment used to control the exact weight of the coins.

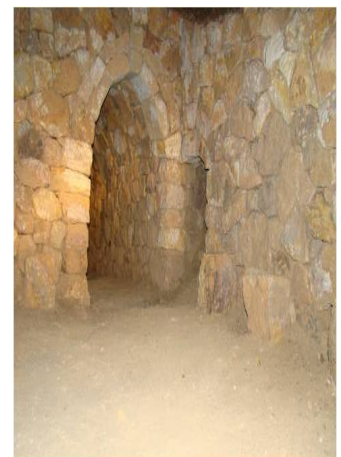
Bocaminas-Historic Portal Restoration



Coeur’s Manquiri is working to preserve the history and enhance the stability of the historic Cerro Rico mountain, which has been mined since colonial times.

There is ongoing restoration activities of 138 of the historic colonial Bocaminas, or “mine portals”.

Currently there is construction of an interpretative route along the portals to promote and integrate sustainable tourism with the rich mining history of the region.



Coeur's Mission Statement

Coeur will strive to be the leading international producer of silver. Our primary responsibility is to strive to maximize the long-term value of the Company for our shareholders and stakeholders.

Coeur recognizes that talented, dedicated employees are the foundation for the success of the Company. We will therefore enrich the lives of all of our employees by

providing a safe and healthy workplace, the opportunity for career growth and reward innovative and significant individual performance.

Coeur will establish and maintain successful and competitive exploration, operating, technical and financial programs.

Coeur will contribute meaningfully to the well being of the communities in which

we do business. We will build enduring relationships with our neighbors based on mutual respect, active partnership and long-term commitment to sustainable development.

Coeur welcomes our responsibility to conduct business affairs in an ethical manner, upholding our efforts to protect the environment. We will promote and support reasonable environmental laws.

Did you know?

COEUR
employs more
than 1400
people in 4
countries.

Coeur Argentina's Family Day



Coeur Argentina closes each year with Christmas and New Year festivities. The company hosts a "Family Day" which includes food, entertainment and family activities. One of the highlights is providing traditional toys from Santa Clause to the employees children.

Coeur Mexicana's ESR Award

Coeur Mexicana has instituted an 8-person Social Responsibility Committee with employees from various departments including environmental, administration, safety, and human resources. The committee has focused its efforts on company ethics, community relations, environmental protection and quality of life. For three years in a row, Coeur Mexicana and its Palmarejo mine have received the prestigious

Mexican Center for Philanthropy (CEMEFI) ESR Award for corporate social responsibility. The award is a national recognition by over 170 Mexican charitable foundations acknowledging the exceptional work performed by Coeur Mexicana to secure the best entrepreneurial practices in the areas of company ethics, quality of life, environmental protection and its ongoing contributions to the community.



Rafael Curra, Diony Campos and Jose Alfredo Lopez with the ESR Award for 2011.



"We thrive and survive on planet earth as a single human family. And one of our main responsibilities is to leave to successor generations a sustainable future."

General Kofi A. Annan

Former Secretary-General of the United Nations and 2001 Nobel Peace Prize co-recipient

Coeur Rochester's Rebirth

February 2011 was a big month for our Nevada-based Coeur Rochester employees. This marked the first blast and the beginning of the "rebirth" of the historical Rochester mine.

The mine was in full production from 1986-2007 and most recently has been in the residual leaching phase. Since 2007, exploration has continued, favorable ore reserves have been discovered and Coeur Rochester has worked diligently on a mine expansion project. In November 2008 a plan to seek mine resumption activities was submitted to the Bureau of Land Management and in October 2010 the BLM granted the much anticipated permit to resume mining activities.

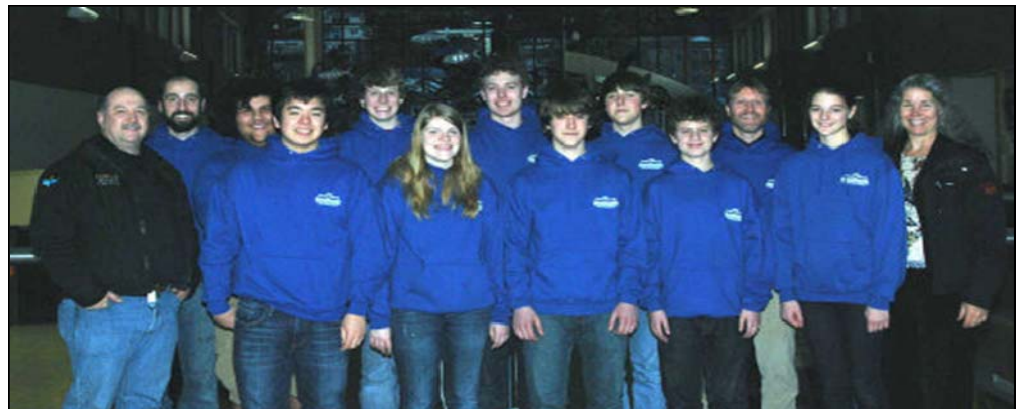
The mine expansion and resumption of operations will create nearly 200 direct jobs at the mine and sustain indirect jobs in the Pershing County area. In addition, Coeur Rochester is a consistent contributor to the local non-profit organizations and a supporter of many community activities.

The picture to the right is the first load since resumption activities began. There are 135 employees hired to date at Rochester with active recruitment currently taking place. Excitement is in the air and the entire Coeur team is looking forward to a prosperous future at Coeur Rochester.



CONGRATULATIONS on a job well done and BEST OF LUCK!

Coeur Alaska- Supporting Community Education



Members of the Juneau Douglas High School State Champion National Ocean Sciences Bowl teams pose with representatives from Coeur Alaska, the teams' main sponsor. At far right is Jan Trigg, Manager, Community Relations and Governmental Affairs for Coeur Alaska, Inc.

On February 5, 2011, Juneau-Douglas High School students competed in and won in the National Ocean Sciences Bowl competition at Seward High School. The NOSB is a program of the Consortium for Ocean Leadership based in Washington, D.C. Fifteen high schools participated in this year's events. For winning the regional competition, the JDHS team now moves on to face 24 other regional champions in the 14th Annual National Ocean Sciences Bowl April 29 through May 1 at Texas A&M University in Galveston, Texas. The competition consists of buzzer-style, round-robin multiple choice questions and longer team challenge questions. Approximately 2,000 students from over 300 high schools will participate this year.

Through this educational forum, the NOSB strives to encourage and support the next generation of marine scientists, policy makers, teachers, explorers, researchers, technicians, environmental advocates and informed citizens. Coeur Alaska is proud to be the main sponsor of the team!